

# Changing the way training is delivered for Diversity and Inclusion

Equal Reality is passionate about giving companies the best tools to leverage technology to instill an inclusive culture. Equal Reality is leading the future of work and scalable education.



## What we do

**Equal Reality is making Virtual Reality (VR) based training accessible.**

A library of Virtual Reality experiences allow our clients to “Walk a mile in someone else’s shoes” to learn what it is like to experience discrimination or inappropriate behaviour first hand, and rehearse how they would react if they should witness discrimination.



## Case Study

**Equal Reality recently licenced their VR library to J.P. Morgan as part of their APAC Diversity and Inclusion month.**

### The Challenge

How to create an engaging event to spark discussion around Inclusion that could be delivered in multiple countries with local staff.

### Equal Reality’s Impact

Using VR content from the library, J.P. Morgan was able to run **7** events in **5** countries, with over **200** participants. Additionally, training materials and videos allowed them to run the VR internally, without on site support from Equal Reality.

In the end, the event was a success with an **NPS of +68** and **average net positive response of 93%**



## The results

### Engagement

- **97%** of participants found VR more engaging than traditional training techniques
- **95%** of participants wanted to follow up on the VR learnings

### Empathy

- **95%** of participants felt empathy toward their avatar

### Follow up

- **88%** of participants were interested in signing up for a BRG

Interested in partnering with Equal Reality? Want to learn more about Diversity and Inclusion trainings in Virtual Reality? Get involved and contact Equal Reality!